

OCT 24 2006

## CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

Date:

10/24/06

By:

Patti Hespell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Conf. No.: 6478 : Group Art Unit: 2623  
Appln. No.: 09/748,942 : Examiner: Lambrecht, Christopher  
Filing Date: 27 December 2000 : Attorney Docket No.: T721-15

Title: Advertisement Distribution system for distributing targeted advertisements in television systems

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a two month extension of time to and including October 24, 2006 for responding to the Final Office Action mailed May 24, 2006.

An Amendment and Request for RCE in response to the Office Action accompany this Petition.

☒ The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below.  
A duplicate copy is enclosed.

- ☒ Extension fee in the amount of \$450.00  
☒ Any deficiencies or overpayments in the above-calculated fee.

Date:

10/24/06

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